



Position: Business Operations Manager

Reporting to: COO

Job Location: Bangalore

Work Profile:

- Responsible for revenue and profit targets on a group of accounts
- Responsible for overall management and delivery for the group of accounts
- Manage+guide a small team of Associate and Sr. Associate members
- Tracking and reporting of campaign performance to the management regularly
- Understand business context, research market data and analyze campaign data to propose implementable recommendations for campaign performance improvement
- Collaborate with tech team to execute the recommendations and measure performance/results
- Identify business process and operations process improvement avenues. Define and implement process improvements.

Candidate Profile:

- MBA from a top B-School
- Very strong analytical and communication skills
- Excellent knowledge of MS Excel, Word and PowerPoint
- Ability to manage a small team of bright young individuals
- Appreciation for technology
- Experience 4-5 yrs with at least 2 years post MBA
- Interest in internet marketing is a plus
- Knowledge of data analysis tools is a plus

About Vizury:

Vizury (www.vizury.com) is a leading internet marketing company committed to delivering substantial and measurable ROI to advertisers. Vizury delivers value through its proprietary, behavioral targeting engine. Vizury's services have delivered an incremental ROI of up to 1500%, making it one of the most sought out partners' in the Internet advertising world.

One of Vizury's path-breaking products - Visitor Relationship Management (VRM), empowers advertisers to engage their website drop-off users in a 1:1 marketing conversation, resulting in both measurable and tangible value, as well as contributing to intangible branding impact. The 1:1 marketing conversation is enabled through thousands of highly personalized rich media ads that are powered by statistical modeling of user behavior, dynamic message generation module and response optimization system.

Vizury is the preferred partner of some of world's leading advertisers in the e-commerce, travel & leisure, financial services, banking, consumer durables, Hi-Tech and Web 2.0 verticals amongst others. Vizury is aggressively expanding its foot-print globally and is on a continuous lookout for smart and talented folks who are ready to take on the challenge and to join its A-team.

