



Position: Tech Lead

Reporting to: CTO

Job Location: Bangalore

Candidate Profile

- B.E/B.Tech/M.Tech/MS Computer Science or Equivalent with 3-5 years' experience
- Very good academic track record
- Good Aptitude/Analytical skills. (Emphasis will be on Algorithms, Data structures, Optimizations in addition to coding)
- Excellent knowledge of Java/Databases/SQL. Knowledge of PHP a plus
- Engineering degree from a reputed institute
- Very good communication skills

Job Description

- Architect, Design and Develop large scale data processing systems.
- To periodically explore latest technologies (esp Open Source) and prototype sub-systems.
- Contribute towards the overall design of the platform
- Be a part of the team that develops the next gen Targeting platform
- Build components to make the campaign management platform more efficient and scalable

About Vizury:

Vizury (www.vizury.com) is a leading internet marketing company committed to delivering substantial and measurable ROI to advertisers. Vizury delivers value through its proprietary, behavioral targeting engine. Vizury's services have delivered an incremental ROI of up to 1500%, making it one of the most sought out partners' in the Internet advertising world.

One of Vizury's path-breaking products - Visitor Relationship Management (VRM), empowers advertisers to engage their website drop-off users in a 1:1 marketing conversation, resulting in both measurable and tangible value, as well as contributing to intangible branding impact. The 1:1 marketing conversation is enabled through thousands of highly personalized rich media ads that are powered by statistical modeling of user behavior, dynamic message generation module and response optimization system.

Vizury is the preferred partner of some of world's leading advertisers in the e-commerce, travel & leisure, financial services, banking, consumer durables, Hi-Tech and Web 2.0 verticals amongst others. Vizury is aggressively expanding its foot-print globally and is on a continuous lookout for smart and talented folks who are ready to take on the challenge and to join its A-team.

